BLACK HILLS STATE UNIVERSITY



MULTIMEDIA JOURNALISM

BACHELOR OF SCIENCE (B.S.)

SHAPE THE FUTURE OF MEDIA WITH MULTIMEDIA JOURNALISM

The Multimedia Journalism major will prepare students for careers in multiple areas of communication. The program offers a foundation in reporting, writing, copy editing, audio and video production and postproduction, graphic design and layout. It also emphasizes developing strong theoretical knowledge and critical thinking abilities.

HANDS-ON EXPERIENCE: Students gain practical experience through student organizations like Ponder Magazine, The Jacket Journal, Shutterbuzz Photography Club, and Buzz FM Radio Station. Connections with local media organizations provide valuable internship and job experiences.

STATE-OF-THE-ART FACILITIES: Access to newly upgraded photo studios and multimedia labs allows for integrated media production.

EXPERT FACULTY: The program's faculty are active professionals in the communication field, and many are published authors or industry-recognized experts. Faculty and students frequently collaborate on research and creative projects.

INDUSTRY-RELEVANT EDUCATION: The program stays ahead of industry trends, ensuring graduates are well-prepared for professional roles in journalism, media production, marketing, and more.



FIND YOUR CAREER

- Multimedia Journalism (Print, Audio, and TV/Digital Streaming)
- Longform Journalism
- Digital Storytelling
- Podcasting
- Visual Storytelling
- Content Creation
- Copy Editing
- Publishing
- Photojournalism
- Investigative Reporting
- Feature Writing
- Marketing
- Public Relations
- And More

FIND OUT MORE ABOUT MULTIMEDIA JOURNALISM:

Black Hills State University | BHSU.edu/Multimedia | 605.642.6343 | Admissions@BHSU.edu