BLACK HILLS
STATE UNIVERSITY



GRAPHIC DESIGN

BACHELOR OF FINE ARTS (B.F.A.)

TELL YOUR GRAPHIC DESIGN STORY

The Graphic Design program at Black Hills State University combines the worlds of Mass Communication and Art to take your talents to a new height. Focusing on the creation and manipulation of graphics, images, drawings, and photos, the BFA program will prepare students to speak to the world through graphic design. The following are a few of the creative courses offered in the program:

ARTD 335: DIGITAL ILLUSTRATION Computer graphics and illustration students produce professional-quality illustrations for a variety of art and publication markets as they master advanced techniques in electronic imaging using computer illustration software.

MCOM 351: WEB DESIGN This course studies the basic and intermediate techniques for creating documents for the world-wide web. Emphasis will be placed on the principles of design, using the most recent versions of hyper-text markup language, and enhancement.

ART 375: ART AND TECHNOLOGY This course will introduce students to the techniques, equipment and software used in the making and the teaching of art. Students will explore several painting, photo manipulation and graphics programs pertaining to art-making and teaching. Students will learn the basics of web page design, hardware troubleshooting, and digital imaging.



FIND YOUR CAREER

- Graphic Designer
- Creative Director
- Art Director
- Product Developer and Designer
- Concept Artist
- Multimedia Artist
- Animator
- UX / UI Designer
- Logo and Brand Identity Designer
- Storyboard Illustrator
- Architectural and Engineering Drafter
- Audio-Visual Designer
- Marketing Manager
- And More

FIND OUT MORE ABOUT GRAPHIC DESIGN:

Black Hills State University | BHSU.edu/Graphic-Design | 605.642.6343 | Admissions@BHSU.edu