



Major: **Social Media**

Degree: **Certificate**

B.CERTU.SCMD

Prepared by: _____

Phone #: _____

Date: _____

NAME: _____

| | | | | Certificate Requirements | | | |
|----------------|---|---|-----------------------------------|---|----------------|-------|-----|
| | | | | Has | | Needs | |
| | | | | 100 | 300 | 100 | 300 |
| | | | | 200 | 400 | 200 | 400 |
| | | | | + 50% of major/minor courses must be from BHSU | | | |
| | 3 | MCOM | 235 Social Media Survey | | | | |
| | 3 | MCOM | 430 Media Law | | | | |
| | 6 | Take 2 of the following courses; no more than 1 may be a MCOM course: | | | | | |
| | | BADM | 344 Managerial Communications | | | | |
| | | BADM | 370 Marketing | | | | |
| | | BADM | 372 Advertising | | | | |
| | | BADM | 407 International Business | | | | |
| | | MCOM | 161 Graphic Communication | | | | |
| | | MCOM | 210 Basic Newswriting | | | | |
| | | MCOM | 220 Introduction to Digital Media | | | | |
| | | MCOM | 373 Public Relations Case Study | | | | |
| | | MCOM | 475 Public Relations | | | | |
| | | MCOM | 485 Science Writing | | | | |
| | | OE | 376 Interpretive Media | | | | |
| TOTALS: | | | | | | | |
| | | | | 12 | TOTALS: | | |

ID or SSN: _____