



Major: **Business Administration**
2021-2022 - Status Sheet

Exit Exam: _____

Spec: **Marketing**
Degree: **Bachelor of Science**

BBS.BSA-MKT

Prepared by: _____

Phone #: _____

Date: _____

120 hours are required to graduate _____
36 hours of upper level are required _____

NAME: _____

				Has		Needs	
Gen Ed Requirements				100	300	100	300
				200	400	200	400
3	ENGL	101	Composition I				
3	ENGL	201	Composition II				
3	CMST	101	215 222				
3	MATH	103 104 114 115 120 121 123 281					
3-5	Natural Science & Lab						
3-5	Natural Science & Lab						

SOCIAL SCIENCE: take 2 courses from two different subject areas.
ARTS & HUMANITIES: take 2 courses from two different subject areas, (ART/H) are the same subject) or a Foreign Language sequence.

Social Science - 2 courses required

ECON 201 required for major, and will also count toward SS requirement.
Take 1 additional course from the following:

ABS 203	ANTH 210, 220, 230	CJUS 201					
CMST 201	GEOG 101, 200, 210, 212, 219						
GLST 201	HDFS 141, 210	HIST 151, 152, 256, 257					
	INED 211	INFO 102	NATV 110				
	POLS 100, 102, 141, 165, 210, 250, 253	PSYC 101	REL 237	SOC 100, 150, 151, 240, 250, 285	SUST 201	UHON 111, 210	WMST 101, 247

Arts & Humanities - 2 courses required

ARAB 101, 102	ARCH 241	ART 111, 112, 121, 123	ARTH 100, 120, 121, 211, 212, 231, 251	CHIN 101, 102	ENGL 115, 125, 210, 211, 212, 214, 221, 222, 230, 240, 241, 242, 248, 249, 250, 256, 258, 268	FREN 101, 102, 201, 202	GER 101, 102, 201, 202	GFA 101
GREE 101, 102	HIST 111, 112, 121, 122	HUM 100 200	LAKL 101, 102, 201, 202	LATI 101, 102	MCOM 151, 160	MFL 101, 102	MUS 100, 117, 130, 131, 200, 201, 203, 240	PHIL 100, 200, 215, 220, 233, 240, 270, 287
REL 213, 224, 225, 238, 250	RUSS 101, 102	SPAN 101, 102, 201, 202	THEA 100, 131, 200, 201, 231, 270					

Addl. hours in major/minor to meet 50% rule							
Addl. hours to meet 60 from 4-yr Inst.							
Addl. hours to total 36 upper level							
Addl. hours to total 120							

TOTALS:

					Has		Needs	
Major Requirements					100	300	100	300
					200	400	200	400

Business Core - 51 semester hours								
3	ACCT	210	Principles of Accounting I					
3	ACCT	211	Principles of Accounting II					
3	BADM	220	Business Statistics					
3	BADM	310	Business Finance					
3	BADM	320	Quantitative Decision Analysis					
3	BADM	321	Business Statistics II					
3	BADM	344	Managerial Communications					
3	BADM	350	Legal Environment of Business					
3	BADM	369	Organizational Behavior & Theory					
3	BADM	370	Marketing					
3	BADM	425	Production & Operations Management					
3	BADM	482	Business Policy & Strategy					
3	ECON	201	Principles of Microeconomics (gen ed)					
3	ECON	202	Principles of Macroeconomics					
3	MIS	205	Advanced Computer Applications					
3	MIS	325	Management Information Systems					
3			Elective from ACCT, BADM, ECON, HRM, or THM					

Marketing Specialization - 18 hours

3	BADM	372	Advertising					
3	BADM	465	Integrated Marketing Communications					
3	BADM	471	Marketing Management					
3	BADM	473	Retail Management					
3	BADM	475	Consumer Behavior					
3	BADM	476	Marketing Research					

TOTALS:

ID or SSN: _____