

Major: **Business Administration**

2020-2021 - Status Sheet

Exit Exam: \_\_\_\_\_

Spec: **Marketing**

**BBS.BSA-MKT**

Degree: **Bachelor of Science**

Prepared by: \_\_\_\_\_

120 hours are required to graduate \_\_\_\_\_

Phone #: \_\_\_\_\_

36 hours of upper level are required \_\_\_\_\_

Date: \_\_\_\_\_

NAME: \_\_\_\_\_



		Has		Needs	
		100	300	100	300
		200	400	200	400
<b>Gen Ed Requirements</b>					
3	ENGL 101 Composition I				
3	ENGL 201 Composition II				
3	SPCM 101 215 222				
3	MATH 103 104 114 115 120 121 123 281				
3-5	Natural Science & Lab				
3-5	Natural Science & Lab				

**SOCIAL SCIENCE:** take 2 courses from two different subject areas.  
**ARTS & HUMANITIES:** take 2 courses from two different subject areas, (ART/H) are the same subject) or a Foreign Language sequence.

**Social Science - 2 courses required**

**ECON 201** required for major, and will also count toward SS requirement.  
 Take 1 additional course from the following:

ABS 203	ANTH 210, 220, 230	CJUS 201				
GEOG 101, 200, 210, 212, 219	GLST 201					
HDFS 141, 210	HIST 151, 152, 256, 257					
INED 211	INFO 102 NATV 110	POLS 100, 102, 141, 165, 210, 250, 253	PSYC 101	REL 237	SOC 100, 150, 151, 240, 250, 285	
SPCM 201	SUST 201	UHON 111, 210				
WMST 101, 247						

**Arts & Humanities - 2 courses required**

ARAB 101, 102	ARCH 241	ART 111, 112, 121, 123	ARTH 100, 120, 121, 211, 212, 231, 251	CHIN 101, 102	ENGL 115, 125, 210, 211, 212, 214, 221, 222, 230, 240, 241, 242, 248, 249, 250, 256, 258, 268	FREN 101, 102, 201, 202	GER 101, 102, 201, 202	GFA 101	GREE 101, 102	HIST 111, 112, 121, 122	HUM 100 200	LAKL 101, 102, 201, 202	LATI 101, 102	MCOM 151, 160	MFL 101, 102	MUS 100, 117, 130, 131, 200, 201, 203, 240	PHIL 100, 200, 215, 220, 233, 240, 270, 287	REL 213, 224, 225, 238, 250	RUSS 101, 102	SPAN 101, 102, 201, 202	THEA 100, 131, 200, 201, 231, 270	
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<b>Addl. hours in major/minor to meet 50% rule</b>					
<b>Addl. hours to meet 60 from 4-yr Inst.</b>					
<b>Addl. hours to total 36 upper level</b>					
<b>Addl. hours to total 120</b>					

**TOTALS:**

		Has		Needs	
		100	300	100	300
		200	400	200	400
<b>Major Requirements</b>					
<b>Pre-Business Core - 24 semester hours</b>					
3	ACCT 210	Principles of Accounting I			
3	ACCT 211	Principles of Accounting II			
3	BADM 220	Business Statistics			
3	BADM 320	Quantitative Decision Analysis			
3	BADM 344	Managerial Communications			
3	<b>ECON 201</b>	Principles of Microeconomics (gen ed)			
3	ECON 202	Principles of Macroeconomics			
3	MIS 205	Advanced Computer Applications			
<b>Business Core - 33 semester hours</b>					
3	BADM 310	Business Finance			
3	BADM 321	Business Statistics II			
3	BADM 350	Legal Environment of Business			
3	BADM 369	Organizational Behavior & Theory			
3	BADM 370	Marketing			
3	BADM 407	International Business			
3	BADM 425	Production & Operations Management			
3	BADM 457	Business Ethics			
3	BADM 482	Business Policy & Strategy			
3	ECON	300/400 elective			
3	MIS 325	Management Information Systems			
<b>Marketing Specialization - 18 hours</b>					
3	BADM 372	Advertising			
3	BADM 465	Integrated Marketing Communications			
3	BADM 471	Marketing Management			
3	BADM 473	Retail Management			
3	BADM 475	Consumer Behavior			
3	BADM 476	Marketing Research			
<b>TOTALS:</b>					