



Major: **Business Administration**  
2014-2015 - Status Sheet

Spec: **Marketing**  
Degree: **Bachelor of Science**

120 hours are required to graduate \_\_\_\_\_  
36 hours of upper level are required \_\_\_\_\_

**B.BS.BADM-MKTG**

Prepared by: \_\_\_\_\_

Phone #: \_\_\_\_\_

Date: \_\_\_\_\_

Exit Exam: \_\_\_\_\_  
CAAP Proficiency Exam: \_\_\_\_\_

NAME: \_\_\_\_\_

	Has		Needs			Has		Needs	
	100	300	100	300		100	300	100	300
<b>Gen Ed Requirements</b>					<b>Major Requirements</b>				
3 ENGL 101 Composition I					<b>+ 50% of major/minor courses must be from BHSU</b>				
3 ENGL 201 Composition II					<b>Pre-Business Core - 24 semester hours</b>				
3 SPCM 101 215 222					3 ACCT 210 Principles of Accounting I				
3 MATH: 102, 103, 104, 115, 120, 121, 123, 281					3 ACCT 211 Principles of Accounting II				
3-5 Natural Science & Lab					3 BADM 320 Quantitative Decision Analysis				
3-5 Natural Science & Lab					3 BADM 344 Managerial Communications (Writing)				
2 WEL 100/L Wellness & Lab					3 <b>ECON 201</b> Principles of Microeconomics (gen ed)				
<b>Social Science:</b> take 3 courses from at least two different subject areas. <b>Arts &amp; Humanities:</b> take 4 courses from at least two different subject areas (ART/H) are the same subject).					3 <b>ECON 202</b> Principles of Macroeconomics (gen ed)				
<b>Social Science - 3 courses required</b>					3 MATH 281 Introduction to Statistics				
ECON 201 & 202 required for major, and will also count toward SS requirement. Take 1 additional course from the following:					3 MIS 205 Advanced Computer Applications				
ANTH: 210#, 220, 230 CJUS 201					<b>Business Core - 33 semester hours</b>				
GEOG 101, 200, 210#, 212, 219					3 BADM 310 Business Finance				
GLST 201 HDFS 141, 210 HIST 151, 152, 256					3 BADM 321 Business Statistics II				
HIST 257# INED 211 INFO 110 NATV 110					3 BADM 350 Legal Environment of Business				
POLS 100, 102, 141#, 250#, 253 PSYC 101					3 BADM 360 Organization & Management				
REL 237 SOC 100, 150, 240, 250, 285 SUST 201					3 BADM 370 Marketing				
UHON 111, 210 WMST 101					3 <b>BADM 407</b> International Business (global)				
<b>Arts &amp; Humanities - 4 courses required</b>					3 BADM 425 Production & Operations Management				
ARAB 101, 102 ART 111, 112, 121, 123 ARTH 100					3 BADM 457 Business Ethics				
ARTH 121, 211#, 212#, 231, 251# CHIN 101, 102					3 <b>BADM 482</b> Business Policy & Strategy (experiential)				
ENGL 115, 210, 211#, 212#, 214, 221, 222, 230, 240					3 ECON 300/400 elective				
ENGL 241, 242, 248, 249, 250, 256, 258, 268					3 MIS 325 Management Information Systems				
FREN 101, 102, 201, 202 GER 101, 102 201, 202					<b>Marketing Specialization - 18 hours</b>				
GFA 101 GREE 101, 102 HIST 111, 112, 121#, 122#					3 BADM 372 Advertising				
HUM 100#, 200 LAKL 101, 102 LATI 101, 102					3 BADM 465 Integrated Marketing Communications				
MCOM 151#, 160 MFL 101, 102 MUS 100, 130, 131					3 BADM 471 Marketing Management				
MUS 200, 201, 240 PHIL 100, 200, 215, 220, 233					3 BADM 473 Retail Management				
PHIL 270, 287 REL 213, 224, 225, 238, 250, 270					3 BADM 475 Consumer Behavior				
RUSS 101, 102 SPAN 101, 102, 201, 202					3 BADM 476 Marketing Research				
THEA 100, 131, 200, 201, 231, 270					+ (If Necessary) Additional hours in major to meet 50% rule				
<b>Additional hours to total 36 upper level</b>									
<b>Additional hours to total 120</b>									
<b>TOTALS:</b>					75	<b>TOTALS:</b>			

ID or SSN: \_\_\_\_\_