



BLACK HILLS
STATE UNIVERSITY

WELCOME BACK

2022-2023 School Year





BLACK HILLS
STATE UNIVERSITY

EMPLOYEE AWARDS

Melissa Hart - Director of Human Resources



PRESIDENTIAL RISING STAR - FACULTY



DR. MATTHEW PAWLUS
Assistant Professor Biology

School of Natural Sciences

EMPLOYEE AWARDS



PRESIDENTIAL RISING STAR - NON-FACULTY



MAEGAN DETLEFS
Communications Coordinator
Marketing & Communications



PRESIDENTIAL OUTSTANDING EMPLOYEE



CASSIE MASER

HR Coordinator

Human Resources

EMPLOYEE AWARDS



PRESIDENTIAL OUTSTANDING STUDENT EMPLOYEE



LEXIE BENDIGO

Student Employee

Career Development Center



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LONGEVITY RECOGNITIONS

Melissa Hart - Director of Human Resources

LONGEVITY RECOGNITIONS



ROB HOUDEK
Controller



LONGEVITY RECOGNITIONS



KATHY JOHNSON

Vice President for
Finance & Administration



LONGEVITY RECOGNITIONS



CHAD ANDERSON
Equipment Mechanic



LONGEVITY RECOGNITIONS



DR. SHANE SARVER
Professor, Biology



LONGEVITY RECOGNITIONS



VEN THOMPSON

Senior Application/
Business Analyst



LONGEVITY RECOGNITIONS



DR. DAVID BERGMANN
Professor, Biology



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JULIE DAHL

Science Education Specialist



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KANDA GUTHMILLER
Scholarship Coordinator



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DR. DANIEL JENSEN

Associate Professor,
Exercise Science



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DR. FAYE LADUKE PELSTER

Associate Professor,
Education/Chair of the
School of Education



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JENN LUCERO

Coordinator,
Disability Services & Testing



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MICHAEL TOLAN
Associate Librarian



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DR. ERIC CLAPHAM

Associate Professor,
Psychology



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MYRON DENNY

Facility Worker - BHSU-RC



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NIKOLE DIDIER
Library Associate



LONGEVITY RECOGNITIONS



JOHN GINTHER

Assistant Director,
Residence Life



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CORY JOHNSON

Energy Manager/
Master Electrician



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ASHLEY KIRCHNER

Director of
Student Support Services



LONGEVITY RECOGNITIONS



LESLEIGH OWEN
Lecturer, Sociology



LONGEVITY RECOGNITIONS



KAITLIN PALMER

International
Admissions Coordinator



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PHIL PESHECK

Director of Public Safety



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DR. WEI SONG

Professor, Marketing



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DR. VICTORIA SPRAGUE

Instructor,
American Indian Studies



LONGEVITY RECOGNITIONS



APRIL YENGLIN

Program Assistant I





BLACK HILLS
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NEW EMPLOYEES



OFFICE OF THE PRESIDENT

Presented by Dr. Laurie S. Nichols - President

- **Jon Kilpinen** | Provost/Vice President for Academic Affairs
- **Becca Walters** | Senior Director of Marketing and Communications

ACADEMIC AFFAIRS

Presented by Dr. Jon Kilpinen - Provost & Vice President for Academic Affairs

- **Jonathon Anderson** | Instructor, Mass Communications
- **Mary Anne Fleury** | Assistant Professor of Special Education
- **Brianna Billington** | Instructor for Education Technology
- **Abigail Bristol** | Senior Secretary
- **Taylor Christensen** | Professional Advisor, American Indian Studies
- **Jessica Graham** | Assistant Professor of Biology
- **Jennifer Holz** | Senior Secretary
- **Jami Kesling** | Director of Field Experience

ACADEMIC AFFAIRS

Presented by Dr. Jon Kilpinen - Provost & Vice President for Academic Affairs

- Rudia Kihura | Assistant Professor of Psychology and EC
- Shannon McKinzie | Professional Advisor
- Cassy Medigovich | Professional Advisor
- Hung Nguyen | Assistant Professor, Economics
- Bailey Sadowsky | Marketing Coordinator, SD CEO
- Teresa Schanzenbach | Instructor, Tourism
- Wendy Stewman | Assistant Professor of Special Education
- Tessa Sundermann | Instructor of Mathematics

ACADEMIC AFFAIRS

Presented by Dr. Jon Kilpinen - Provost & Vice President for Academic Affairs

- **Gregory Benzmilller** | Instructor of Management/MBA Coordinator
- **Julie Nelson** | Instructor of Health
- **Sadie Swier** | Director, SD CEO East Women's Business Center
- **Nicholas Van Kley** | Director, Center for Faculty Innovation
- **Tina Van Kley** | Instructor, English
- **Kimberly Webber** | Associate Director of CAMSE

ATHLETICS

Presented by Kristin Carmichael - Assistant Athletic Director for Student Success/SWA

- **Austin Billings** | Head Track and Field Coach
- **Matthew Cahoon** | Assistant Track and Field Coach
- **Jonathan Cervantes** | Assistant Football Coach
- **Sam Holden** | Assistant Athletics Director
- **Kyle Honeycutt** | Assistant Director of Internal Operations
- **Bryce Johnson** | Assistant Director of Athletics Communications and Video Content
- **Makaleb McInnis** | Assistant Men's Basketball Coach

ENROLLMENT AND STUDENT AFFAIRS

Presented by Dr. John Allred - Vice President of Enrollment Management

- Elizabeth Allred | Financial Aid Assistant
- Aric Bakeberg | Professional Advisor
- Carissa Deming | Professional Advisor
- Catlyn Engel | Financial Aid Assistant
- Caitlin Hill | Dual Credit and Rising Scholar Coordinator
- Jin Kim | Director of Career Development
- Dana Richey | Ellsworth AFB Enrollment and Assessment Specialist
- Laramie Sotelo | Peer and Internship Coordinator
- Matthew Woodard | Admissions Counselor

FINANCE & ADMINISTRATION

Presented by Randy Culver - Associate Vice President, Facilities and Sustainability

- Jacob Heidorn | Senior Building Maintenance Worker (Electrician)
- Rob Houdek | Controller
- Chantal Lewis | Grounds Keeper
- Cameron McLean | Facility Worker
- Teisha Moxley | Facility Worker
- Juliana Nielsen | Support Services Analyst
- Sydney Pollack | Network Engineer

FINANCE & ADMINISTRATION

Presented by Randy Culver - Associate Vice President, Facilities and Sustainability

- John Sprecher | Facility Worker
- Olivia Strom | Facility Worker
- Jared Symonds | Grounds Keeper
- Martha Taragan | Facility Worker
- Casey Thrasher | Facility Worker
- Dante Zacher | Facility Worker

UNIVERSITY MARKETING AND COMMUNICATIONS

Presented by Becca Walters - Senior Director of Marketing and Communications

- **Maegan Detlefs** | Communications Coordinator
- **Chuck Williams** | Web Communications Specialist



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STATE OF THE UNIVERSITY

Dr. Laurie S. Nichols - President of Black Hills State University



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STATE UNIVERSITY

KEY SUMMER ACTIVITIES



SUMMER SCHOOL

- Closer to hitting our student credit hour goal of 7,000

	2019 SUMMER	2020 SUMMER	2021 SUMMER	2022 SUMMER
HEADCOUNT	1,429	1,519	1,535	1,583
STUDENT CREDIT HOURS	5,812	6,426	6,254	6,461

SPECIAL OLYMPICS

- BHSU Hosted the 2022 South Dakota Summer Special Olympics on May 19-21
- 500 athletes participated
- 300 volunteers assisted in running the events
- Spearfish/BHSU will host the State Summer Olympics in 2023



DAKOTA DREAMS CAMP

CAREER
EXPLORATION
SUMMER CAMP
DAKOTA DREAMS



SOUTH DAKOTA DOE, BOR AND BOTE PARTNERSHIP

FREE CAREER EXPLORATION CAMP FOR 7th AND 8th GRADERS

- Week-long summer camps hosted at BHSU
- Day trips to technical colleges and area business
- Evening social and recreational activities
- On-campus housing and dining
- 1,500 students served after summers 2022, 2023, 2024



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CRAZY HORSE SUMMER PROGRAM

There were 20 students who completed the First Gen program (first year) and three who completed the returning/junior year program.

Courses offered and the instructors:

- **ED 101 - *Strategies for University Living***, Whitney Rencountre and Dianne Amiotte-Seidel
 - Whitney Rencountre, BHSU alum, was recently named CEO of Crazy Horse Memorial Foundation
- **ENGL 101 - *Composition I***, Lindsey Stevens
 - Lindsey is a BHSU adjunct instructor, currently working for BHSU on a grant
- **ENGL 214 - *Introduction to American Indian Literature***, Joshua Rudnik
- **SPCM 101 - *Fundamentals of Speech***, Jeff Melton
- **PSYC 101 - *General Psychology***, Will Cockrell
 - Will is a full-time BHSU faculty member
- **AIS 291/494 - *Internship***, Whitney Rencountre



JOY OF LEARNING SERIES

- These talks aim to provide the enjoyment of learning something new and are given by BHSU faculty who donate their time.





SCHOLARSHIP GALA

- The eighth annual Academic Scholarship Gala sponsored by First Interstate Bank was held on July 30 at the Joy Center



OVER **\$155,000**

177 
PEOPLE ATTENDED

RAISED FOR SCHOLARSHIPS

2nd highest amount in the Gala's history



SCHOLARSHIP GALA

- The night also recognized Sue Morris from the Class of 1958 as the 2021 Difference Maker for her pledge of one million dollars to academic scholarships
- Next year's gala is set for **July 29**





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LOOKING TOWARD FALL



FALL ENROLLMENT UPDATE (8/05)

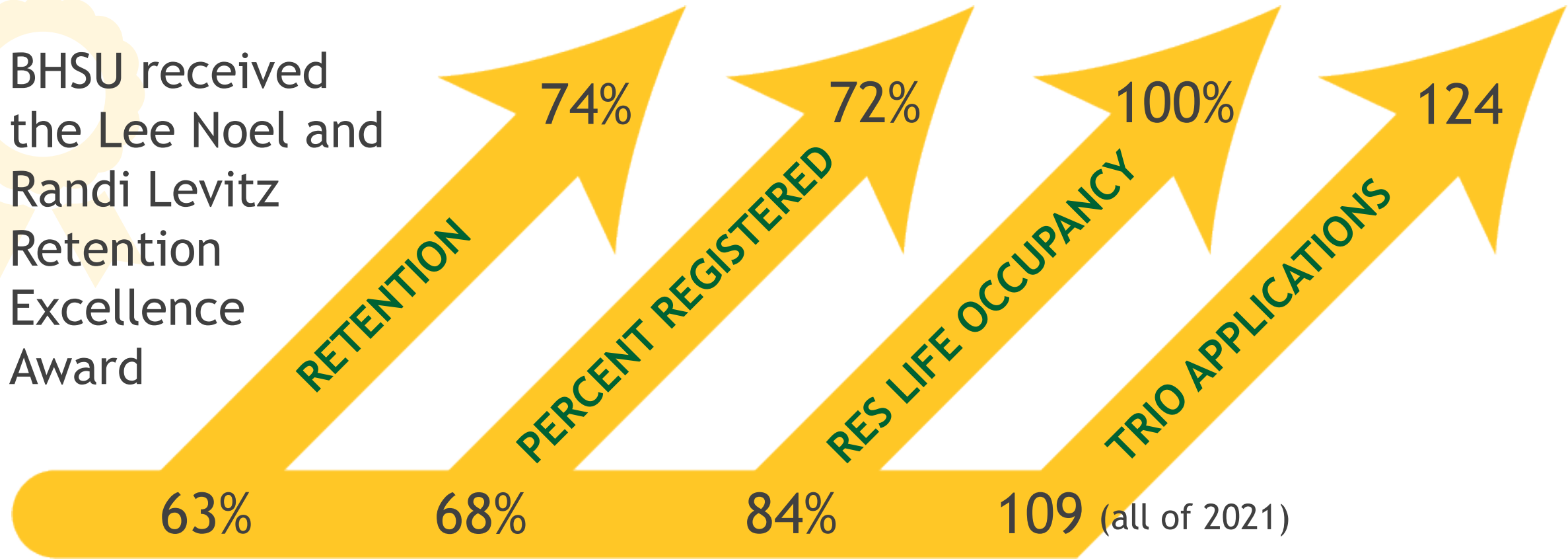
Point-in-time 18 days from Census

CATEGORIES	POINT-IN-TIME	TARGET	DIFFERENCE
FRESHMEN	463	473	-10
UG TRANSFER (Non-BoR)	106	120	-14
UG TRANSFER (BoR)	16	20	-4
GRADUATE	119	187	-68
DUAL ENROLLMENT	326	520	-194
UG READMITS	48		
RETENTION (74%)	275		



ENROLLMENT HIGH POINTS

BHSU received the Lee Noel and Randi Levitz Retention Excellence Award





FREEDOM SCHOLARSHIP

Requirements

- SD Resident
- FAFSA
- Graduate in 5 years
- Work in SD for 3 years post graduation



Award Amounts:	\$5,000
Awards Offered:	356 (approx.)
Awards Accepted:	94 / 94

HLC ACCREDITATION SELF-STUDY AND SITE VISIT

What we all need to know about the 10-year review for accreditation with HLC

- The 10-year review is this year!
- Amy Fuqua is overseeing the process (replacing Pam Carriveau)
- The report is being written by John Allred, Amy Fuqua, Kathy Johnson, & Rich Loose
- The first phase of this review, the Quality Initiative, has been submitted and approved
- The major part of the written report is due March 20th
- The campus visit is April 17-19th

The takeaway: This accreditation is essential to the health of the institution. If any of these people contacts you with a request for information for HLC, please respond right away.

K-12 VIRTUAL TUTORING PROGRAM

SOUTH DAKOTA DOE AND BOR PARTNERSHIP

FREE TUTORING K-12 FOR STUDENTS IN SD

- Online tutoring platform
- Staffed by teacher education university students at BHSU and NSU
- 7-days a week in the afternoons and evenings
- On-demand and pre-scheduled homework help



LAUNCHING IN FALL 2022



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SODEXO FOOD SERVICE (PROGRAMS FOR YEAR ONE & TWO)

YEAR ONE:

- U Cook Station @ Hive
- Relocate Einstein's @ Library
- Renovate Coffee Shop @ Student Union
- Add Twelve Market @ Bordeaux
 - Starbucks Serenade
 - LeBread Express
 - Yo-Kai Express
- Introduce BiteU App



YEAR TWO:

- Tuk Tuk Truck (Electric Vehicle)
- Expand Services to Rapid City
 - Starbucks Serenade
 - Twelve Market



Starbucks





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CLIMBING NEW PEAKS:

A Strategic Plan for Black Hills State University

STRATEGIC PLANNING PROCESS & TIMELINE

JANUARY 2022

- Processed Commenced (year long process).
- Hired consultants Kristi Wagner and John Beranek to guide us through the planning process.
- Logistics team appointed (7 BH employees to help Kristi and John facilitate the process).

JAN-MARCH 2022

- Consultants concluded 9 listening sessions both in person and virtually.

STRATEGIC PLANNING PROCESS & TIMELINE

MARCH AND MAY 2022

- Strategy team appointed (30 BH employees, students and community members to develop a draft of the next 5-year plan).
- Strategy Team in-person retreats - used robust findings from listening sessions to generate ideas for our goals/objectives.

JUNE AND JULY 2022

- Strategy team zoom meetings.

STRATEGIC PLANNING PROCESS & TIMELINE

TODAY

- Share goals and objectives today to invite feedback.

AUGUST 2022

- Strategy Team retreat.

OCTOBER 2022

- Draft of entire plan will be shared at Townhall meeting in October.

STRATEGIC PLANNING PROCESS & TIMELINE

DECEMBER 2022

- Plan finalized.

JAN. 2023 - DEC. 2027

Go live with implementation of the plan.

GOAL 1:

Black Hills State University will enhance the student experience through innovative engagement, holistic support, and a vibrant student-centered community.

OBJECTIVE ONE: Enhance the student experience and campus culture through intentional campus programs, engaging campus events, residential experiences, and enriched services.

OBJECTIVE TWO: Provide intentional services and programs which foster personal and professional development.

OBJECTIVE THREE: Strengthen the overall student experience by creating student centered infrastructure and culture.

GOAL 2:

Black Hills State University will prepare students for lifelong success through academic experiences that provide the knowledge and skills to make a difference in their communities and add value to the world.

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OBJECTIVE ONE: Strengthen BHSU's academic infrastructure to support student success in persistence, retention, and degree completion.

OBJECTIVE TWO: Provide a deliberate array of academic programs that enhances BHSU's economic, social, and environmental impact in western South Dakota and beyond.

OBJECTIVE THREE: Enhance BHSU's distinctiveness through rich academic experiences, especially with an eye toward stronger student recruitment and retention.



GOAL 3:

Building on a supportive work environment, Black Hills State University will promote a culture of excellence to ensure pride of institution and retention of employees.

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OBJECTIVE ONE: Offer competitive total rewards packages.

OBJECTIVE TWO: Formalize professional development.

OBJECTIVE THREE: Recognize employee excellence.

OBJECTIVE FOUR: Innovate BHSU culture by committing to a supportive, flexible, motivating, and rewarding work environment.



GOAL 4:

Black Hills State University will enhance and uphold a strong brand identity through development of university marketing and communication strategies.

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OBJECTIVE ONE: Build a consistent brand identity to communicate the look, feel, and story of the institution.

OBJECTIVE TWO: Develop communication plans, with an emphasis on digital platforms, to ensure institutional news, messaging, and events are reaching target audiences.

OBJECTIVE THREE: Develop data driven marketing strategies with measurable key performance indicators that can be used to optimize future campaigns.

OBJECTIVE FOUR: Build partnerships with other stakeholders, both on and off campus, to share institutional success stories and serve as the university conduit for external relations.

OBJECTIVE FOUR: Strengthen the abilities of the Marketing & Communications Office through adequate staffing, development of institutional marketing policies, and implementation of necessary tools and software.



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BUDGET AND FACILITY PROJECTS

BUDGET

FY22 Budget

- Closed year within our available revenue stream
- Captured salary salvage from open and frozen positions
- No cash reserves were used
- HLC financial ratios and other benchmarks improved



FY23 Budget

- Eliminated 18 FTE and \$2 million to enter FY23 with a balanced budget
- Based on flat enrollment using FY22 actual credit hours
- \$500,000 of the reduction was in OE and was spread across all administrative team divisions

LIBRARY RENOVATION

- Contractors will be done Sept 7
- Furniture is being assembled now
- Offices will not move until after Sept 7
- Einstein's opens August 22 in the Student Union and is expected to open in the library for the Spring semester



LIBRARY MOVING PLAN

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- The Opportunity Center will be on the first floor of the library and will be the first priority to move into the new space
 - Career Center
 - Academic Advising
 - Tutoring
 - IT Help Desk
 - Math Assistance Center
 - Writing Assistance Center

LIBRARY MOVING PLAN

The second floor and basement moves will follow the first floor. The following offices will most likely remain in their temporary space until October.

Second Floor

- Information Technology
- Disability and Testing Services
- Library Collection & Student Study Space

Basement

- Maker Space
- Archives





WEST RIVER HEALTH SCIENCE CENTER

- Creates the space for the West River Health Sciences Center
- SDSU Nursing Cohort increases from 48 to 72 to 120
- BHSU Applied Health Science Associates Degree increases from 50 to 100 to 200

WEST RIVER HEALTH SCIENCE CENTER

- Goal - to increase the number of nursing graduates to address the labor shortfall in the region
- \$15.1 million project - \$8 million from ARPA funds
- Legislatively Approved in 2022 Session
- Initial planning and design are underway
- Facility will open for the Fall 2025 semester





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HAVE A GREAT YEAR!