



BLACK HILLS
STATE UNIVERSITY

EST. 1883

BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE (B.S.)



FIND YOUR CAREER

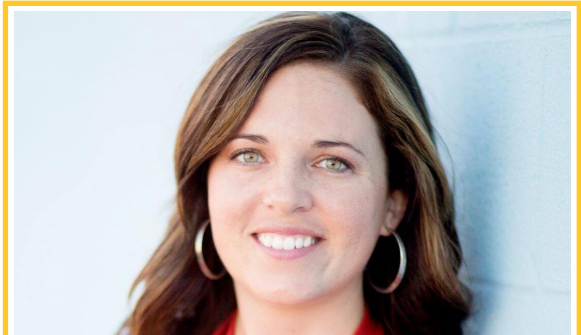
Employment opportunities exist in a variety of positions:

- » Account Executive
- » Advertising Specialist
- » Management Trainer
- » Entrepreneur
- » Financial Advisor
- » Hotel General Manager
- » Casino Group Sales Manager
- » Human Resources Manager
- » Small Business Owner
- » Travel Agent
- » Retail Manager

STUDY AT ONE OF THE TOP PROGRAMS IN THE WORLD

The Business programs at Black Hills State University are accredited by AACSB, putting them in the top 5% of business schools in the world. Through innovative instruction, mentoring, research, internships, and service, BHSU develops business graduates who become local and regional leaders and compete in a dynamic global environment.

- **SMALL CLASS SIZES** allows faculty to cater to students' different learning styles, ensuring that each student understands the material and concepts.
- **LOCAL AND REGIONAL COMMUNITY INVOLVEMENT** connect the business school to community employers.
- **STUDENTS RECEIVE A WELL-ROUNDED BUSINESS DEGREE** by completing a wide range of business classes.
- **COURSES UTILIZE MULTIPLE TEACHING METHODS** including traditional lectures, online and hybrid courses, study aboard opportunities, and internship and service learning projects.



AMBER LIND
CLASS OF '09

- » B.S. in Business Administration, Specializations in Marketing and Management
- » Began her career with Aflac after graduation in June 2009
- » Promoted to Aflac Regional Sales Coordinator
- » Involved in Student Council and Students in Free Enterprise (SIFE) while attending BHSU



BHSU.Business



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SPECIALIZATIONS

- **ACCOUNTING:** This specialization is for students interested in corporate, government, or small business accounting. This degree also provides flexibility for students having prior academic credit who wish to work towards meeting the 150-hour requirement for the CPA exam.
Course Highlights: ACCT 310 & 311 - Intermediate Accounting I & II; ACCT 430 - Income Tax Accounting
Contact: David Crawford • 605.642.6734 • David.Crawford@BHSU.edu
- **ECONOMICS/FINANCE:** The Economics/Finance specialization combines theoretical topics in economics with applied theory and practical skills from finance.
Course Highlights: ECON 330 - Money and Banking; BADM 413 - Advanced Corporate Finance
Contact: Ronald DeBeaumont • 605.642.6236
• Ronald.DeBeaumont@BHSU.edu
- **ENTREPRENEURIAL STUDIES:** The Entrepreneurship specialization prepares students with the diverse skills needed to run a small business or to be innovators within larger organizations. In this program, students are encouraged to take risks and experiment with new ideas, to grow their professional network, to observe and understand their customers, and to become experts within their own industries.
Course Highlights: BADM 336 - Entrepreneurship I; BADM 334 - Small Business Management
Contact: Jeffrey Wehrung • 605.642.6398 • Jeffrey.Wehrung@BHSU.edu
- **HUMAN RESOURCE MANAGEMENT:** The Human Resource Management specialization helps students develop competencies in key areas of Human Resource management including recruitment, selection, training, compensation, employment law and performance management.
Course Highlights: HRM 461 - Workforce Planning and Selection; HRM 466 - Training and Development
Contact: Carrie Stringham • 605.642.6429 • Carrie.Stringham@BHSU.edu
- **MANAGEMENT:** Management is a dynamic field found in every business and industry. The Management specialization prepares students to work with and through others to accomplish the goals and objectives of their organizations by effectively managing employees and other resources. Management specialists obtain problem-solving, decision-making, teamwork, strategic management, and leadership skills.
Course Highlights: BADM 334 - Small Business Management; BADM 351 - Business Law
Contact: Pat Mackin • 605.642.6869 • Pat.Mackin@BHSU.edu
- **MARKETING:** The Marketing specialization is a challenging program that prepares students to assume their future career in marketing management.
Course Highlights: BADM 370 - Marketing; BADM 465 - Integrated Marketing Communication
Contact: Wei Song • 605.642.6867 • Wei.Song@BHSU.edu
- **TOURISM AND HOSPITALITY MANAGEMENT:** The Tourism and Hospitality Management program is committed to providing high quality experiential learning and opportunities for the future leaders of tourism and hospitality in the State of South Dakota and beyond.
Course Highlights: THM 100 - Intro to Tourism & Hospitality; THM 296 - Field Experience Internship
Contact: Hyunsuk Choi • 605.642.6868 • Hyunsuk.Choi@BHSU.edu



STUDENT ORGANIZATIONS

ENACTUS

Enactus is an international community of student leaders who use entrepreneurial action to solve problems and improve the world. Past projects by the BHSU team have included helping youth, the elderly, and the disabled.

BETA GAMMA SIGMA

Beta Gamma Sigma is the international honor society for AACSB accredited schools of business, whose mission is to encourage and honor academic excellence, to foster personal and professional excellence, and to advance the values of the Society. The top 10% of junior and senior business majors are invited to join this prestigious organization.

TRAVEL AND TOURISM CLUB

The mission of the Travel and Tourism Club is to focus on exploring the tourism industry through trips around the Black Hills region and beyond. Other opportunities include job shadowing, guest speakers, and networking with professionals in tourism fields.

JACKETS INVESTMENT CLUB

The Jackets Investment Club seeks to provide all students an opportunity to learn more about investing. The purpose of the club is to give members the opportunity to learn and practice new investment tools. Using real-world applications, students will strengthen their knowledge of economics, markets, and finance.

PROGRAM HIGHLIGHTS

BEESWEET HONEY PROJECT

» The BHSU Enactus team partnered with the non-profit Kafakumba Training Center in Zambia to create a source of income for local rural farmers. Originally an investment venture in honey production, the project expanded into the practical application of classroom education. The team created a financial literacy curriculum that encourages farmers to use their income for improving their livelihoods.

WORLD TOURISM DAYS

» Each year, the United Nations coordinates a World Tourism Day celebration highlighting important aspects of the tourism industry. BHSU brings together students and industry leaders to celebrate the impact of tourism on our community.

ACCOUNTING FAIRS

» The annual Accounting Fair, for accounting and professional accounting majors, is held every fall, welcoming local and regional employers to both the Spearfish and Rapid City campuses. Students network and interview with employers to secure internships and full-time positions.

CAREER FAIRS

» Each spring semester, BHSU holds its annual career fair, open to all majors and welcoming over 60 employers to campus to meet with students seeking part-time, full-time, and internship positions.

VITA PROGRAM

» Advanced Income Tax Accounting students participate in Volunteer Income Tax Assistance (VITA), gaining hands-on experience preparing tax returns for low-income individuals.