



Major: **Business Administration**  
2017-2018 - Status Sheet

Spec: **Marketing**  
Degree: **Bachelor of Science**

120 hours are required to graduate \_\_\_\_\_  
36 hours of upper level are required \_\_\_\_\_

**B.BS.BADM-MKTG**

Prepared by:

Phone #:

Date:

Exit Exam: \_\_\_\_\_

NAME:

Gen Ed Requirements	Has		Needs		Major Requirements	Has		Needs	
	100	300	100	300		100	300	100	300
3 ENGL 101 Composition I					<b>Pre-Business Core - 24 semester hours</b>				
3 ENGL 201 Composition II					3 ACCT 210 Principles of Accounting I				
3 SPCM 101 215 222					3 ACCT 211 Principles of Accounting II				
3 MATH 102 103 104 115 120 121 123 281					3 BADM 220 Business Statistics				
3-5 Natural Science & Lab					3 BADM 320 Quantitative Decision Analysis				
3-5 Natural Science & Lab					3 BADM 344 Managerial Communications				
<b>SOCIAL SCIENCE:</b> take 2 courses from two different subject areas.					3 <b>ECON 201</b> Principles of Microeconomics (gen ed)				
<b>ARTS &amp; HUMANITIES:</b> take 2 courses from two different subject areas, (ART/H) are the same subject) or a Foreign Language sequence.					3 ECON 202 Principles of Macroeconomics				
<b>Social Science - 2 courses required</b>					3 MIS 205 Advanced Computer Applications				
<b>ECON 201</b> required for major, and will also count toward SS requirement. Take 1 additional course from the following:					<b>Business Core - 33 semester hours</b>				
ABS 203 ANTH 210, 220, 230 CJUS 201					3 BADM 310 Business Finance				
GEOG 101, 200, 210, 212, 219 GLST 201					3 BADM 321 Business Statistics II				
HDFS 141, 210 HIST 151, 152, 256, 257					3 BADM 350 Legal Environment of Business				
INED 211 INFO 102 NATV 110 POLS 100, 102, 141, 165, 210, 250, 253 PSYC 101 REL 237 SOC 100, 150, 240, 250, 285 SUST 201 UHON 111, 210 WMST 101					3 BADM 360 Organization & Management				
<b>Arts &amp; Humanities - 2 courses required</b>					3 BADM 370 Marketing				
ARAB 101, 102 ARCH 241 ART 111, 112, 121, 123 ARTH 100, 120, 121, 211, 212, 231, 251 CHIN 101, 102 ENGL 115, 125, 210, 211, 212, 214, 221, 222, 230, 240, 241, 242, 248, 249, 250, 256, 258, 268 FREN 101, 102, 201, 202 GER 101, 102, 201, 202 GFA 101 GREE 101, 102 HIST 111, 112, 121, 122 HUM 100 200 LAKL 101, 102, 201, 202 LATI 101, 102 MCOM 151, 160 MFL 101, 102 MUS 100, 117, 130, 131, 200, 201, 203, 240 PHIL 100, 200, 215, 220, 233, 270, 287 REL 213, 224, 225, 238, 250 RUSS 101, 102 SPAN 101, 102, 201, 202 THEA 100, 131, 200, 201, 231, 270					3 BADM 407 International Business				
<b>Addl. hours in major/minor to meet 50% rule</b>					3 BADM 425 Production & Operations Management				
<b>Addl. hours to meet 60 from 4-yr Inst.</b>					3 BADM 457 Business Ethics				
<b>Addl. hours to total 36 upper level</b>					3 BADM 482 Business Policy & Strategy				
<b>Addl. hours to total 120</b>					3 ECON 300/400 elective				
					3 MIS 325 Management Information Systems				
					<b>Marketing Specialization - 18 hours</b>				
					3 BADM 372 Advertising				
					3 BADM 465 Integrated Marketing Communications				
					3 BADM 471 Marketing Management				
					3 BADM 473 Retail Management				
					3 BADM 475 Consumer Behavior				
					3 BADM 476 Marketing Research				
<b>TOTALS:</b>					<b>TOTALS:</b>				